

Press Release

FOR IMMEDIATE RELEASE

West Grove Company Recognized Locally and Internationally

Come Alive Communications, Inc. Receives 2008 USLBA Award, Achieves International PRO Certification

WASHINGTON D.C., November 21, 2008 -- Come Alive Communications, Inc. (www.ComeAliveUSA.com) has been selected for the 2008 Best of West Grove Award in the Translators & Interpreters category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2008 USLBA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USLBA and data provided by third parties.

In addition, Come Alive Communications was recently recognized internationally, earning the PRO Certified Mark among language service providers (LSPs) worldwide. The PRO Certified Mark was introduced in 2008 "to distinguish those language companies who meet a set of standards AND have been evaluated in terms of professionalism - including quality, client references and business practices," according to the certifying body, PROZ.

Companies worldwide who earn a PRO Certified Mark are verified professional companies in the multilingual communications industry. The PRO Certified mark is also unique in that it requires companies to meet ongoing requirements in order to maintain the designation.

Companies attaining the PRO Certified mark are evaluated in three areas: 1) standards/process compliance, 2) business reliability and performance 3) and online/community citizenship. Come Alive Communications was successfully evaluated according to all three criteria.

The haphazard and inconsistent approach to the regulation of LSPs in the United States is far behind its international counterparts. Moreover, the multilingual communications industry is unique in that it can require a measure of trust on the part of clients using multilingual services, as they

are often forced to accept product as “well done” without being able to readily verify what they are paying for, except by hiring and paying for another LSP.

Bridget Hylak, Come Alive Communications’ Manager of Multilingual Multimedia for the past 17 years, stated, “Honors such as those recently bestowed upon our company do not come easily, but they are rare and necessary indicators that give our clients and potential clients absolute assurance regarding our quality control and insistence upon excellence.”

About Come Alive Communications, Inc.

Come Alive Communications, Inc. is a full-service, state-of-the-art multilingual multimedia firm. The company currently provides highly specialized translations, editing, digital publishing, graphic design, web development, website translation, web stores and e-commerce, consulting, multilingual typesetting, printing, and interpreting services in all world languages. Its clients range from local businesses to international corporations.

Come Alive was incorporated in the state of Pennsylvania in 1985. The company is a registered and approved vendor to the US Federal Government, the Commonwealth of PA, the states of Delaware, New Jersey and several other state and municipal governments.

“Our niche is really in any document wherein accuracy is paramount – we won’t accept projects requiring ‘just a quick translation,’” states Bridget Hylak, Manager of Multilingual Multimedia. “Moreover, more and more large companies and corporations are using Come Alive as their ‘virtual translation office,’ as we provide a dedicated staff member and phone line to coordinate the needs of such clients, while we maintain accurate databases in accordance with their internal terminology requirements. This assures such companies of top notch communications, while it relieves them of the financial burden of an additional internal department and employees that often are not needed full-time.”

Hylak is a 1987 Magna Cum Laude graduate of Stanford University with degrees in Spanish, Portuguese and Broadcast Journalism as well as a concentration in Russian. Her twenty-two years of experience in the field include work as a trilingual editor for the Organization of American States, a branch of the United Nations in Washington D.C., and Escort Interpreter for the Peruvian Embassy in Moscow, in which capacity she interpreted from Spanish to Russian. Hylak is certified by the American Translators Association, a credential that is carried by less than 5% of all active translators nationwide, and is a registered interpreter for the PA courts.

Mission Statement: Come Alive Communications, Inc. lives up to its name by providing vivid, tangible communication services of the highest caliber in all world languages. To obtain this demanding but necessary goal, Come Alive employs and partners only with dedicated, passionate

linguists who have obtained the highest credentials recognized in the multilingual communications industry. In this way, source language communications and messages truly Come Alive in the target language and medium.

Come Alive operates enthusiastically and professionally during three full shifts, and can generally meet any volume, language combination or deadline with bullseye accuracy.

CONTACT: Come Alive Communications, Inc., www.ComeAliveUSA.com; Phone: 610.869.3660; info@comealiveusa.com

About U.S. Local Business Association (USLBA)

U.S. Local Business Association (USLBA) is a Washington D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of USLBA is to promote local business through public relations, marketing and advertising.

The USLBA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

SOURCE: U.S. Local Business Association CONTACT: U.S. Local Business Association Email: PublicRelations@USLBA.net URL: <http://www.USLBA.net>

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